

Valour Canada History and Heritage Scholarship Rubric

Student Name: _____

CATEGORY	4 (highest)	3	2	1 (lowest)
Thesis statement and general structure of the video	Thesis statement is very well-stated and clear. The video structure is very clear and very easy to follow. Statements are very well-constructed.	Thesis statement is well-stated and clear. The video structure is clear and easy to follow. Statements are easy to understand.	Thesis statement is ok but should be improved upon. The video structure and statements make sense but could use some improvement.	Thesis statement requires significant improvement. The essay structure and statements also need improvement.
Content: Accuracy	9 or more accurate facts are presented.	6-8 accurate facts are presented.	4-5 accurate facts are presented.	Less than 4 accurate facts are presented.
Content: Effectiveness of delivery	Delivery is very clear, concise, effective, and very compelling.	Delivery is quite clear, thorough, and compelling.	Delivery requires fine-tuning.	Delivery requires significant improvement.
Content: Depth of thought and creativity	The submission demonstrates an extremely deep level of thought by its creator; the video clearly ties facts and evidence together in creative ways.	The submission demonstrates a significant level of thought by its creator; the video ties facts and evidence together in some creative ways.	The submission demonstrates a reasonable level of thought by its creator; the video ties facts and evidence together in at least one creative way.	The submission demonstrates a basic understanding of the topic. The video ties facts and evidence together in an obvious manner.
Grammar, Spelling, and Speaking	There are not any grammatical, spelling, or speaking errors.	There are 3-5 grammatical, spelling, and/or speaking errors.	There are 6-9 grammatical, spelling, and/or speaking errors.	There are more than 9 grammatical, spelling, and/or speaking errors .
Media Aesthetics	The submission is expertly produced in terms of design, layout, and neatness. It is clear that editing software has been used. The video is YouTube compatible.	The submission is nicely produced in terms of design, layout, and neatness. There is evidence of editing techniques.	The submission is adequately produced, and some signs of editing are visible.	The submission is lacking in its use of media design and editing tools.
References: Quantity and Use of Chicago style	The author has used a very wide variety of print and digital resources (>7 items) and has followed the Chicago style throughout.	The author has used a wide variety of print and digital resources (5 to 7 items) and has followed the Chicago style in most cases.	The author has used a variety of print and digital resources (3 to 5 items) and has followed the Chicago style on occasion.	The author has used a small mix of print and digital resources (< 3 items) and has not followed the Chicago style.
Special Instructions	The video (1) does not include music, and (2) includes references at the end.			The video (1) includes music, or (2) does not include references at the end.

TOTAL