

Valour Canada History and Heritage Scholarship

The aim of Valour Canada's History and Heritage Scholarship is to support Canadian students in their educational pursuits in an engaging, thought-provoking, and memorable manner. The student who creates the best video response to the question provided below will be awarded a \$2,000 scholarship to be put towards their post-secondary education. The runner-up will receive a \$500 scholarship.

Students must create and submit the following two items to be eligible for the scholarship:

1. A **one or two paragraph introductory document** that explains why you chose to apply for Valour Canada's History and Heritage Scholarship (.doc or .pdf format please). This will not be evaluated.
2. A **YouTube-compatible video** (mp4 preferable) between four and six minutes long that educates viewers about your chosen memorial, monument, or place (see the question below in red text). Your video should open with a still screen title page that includes: the video title, your name, your town/city, and your school. Your video should close with a still screen showing your references (as per Chicago-style formatting requirements). Your video should not have music.

NOTE: Regarding the video submission, applicants should provide a link to a Dropbox folder, Google Drive, or similar that holds the finished video file. Please upload a high-quality video file (i.e., 100-500 MB is ideal, over 500 MB is acceptable)

Deadline and Eligibility:

Both the introductory document and the video must be received by email to Valour Canada by 23:59, **June 9, 2027 (EST)**. If after all evaluations are completed, your entry is found to deserve an award, a potential winner must provide a signed ELIGIBILITY & LIABILITY/PUBLICITY RELEASE, proof of age, and proof of enrollment. (For more on eligibility requirements, please refer to the "Eligibility Package".)

Evaluation Criteria:

A submission's final grade consists solely of the video score (100% of final grade). For a more-detailed description of the criteria for the essay and the video, please see the provided rubric.

Please ensure that Chicago style referencing is employed for any resources used in your response. Use [THIS TOOL](http://www.citationmachine.net/chicago) (<http://www.citationmachine.net/chicago>). Plagiarism is unacceptable and will result in disqualification.

The Prompt:

*Visit a **local** Canadian war memorial, monument, or important place in military history. Describe it, then compare and contrast its historical context with your opinion of its current meaning. Finish with some commentary about the role of Canadian war memorials in the 21st century.*

Your response should reference at least two of Valour Canada's six pillars of character (communication, cooperation, courage, responsibility, resilience, thoughtfulness).

Good luck!!

Valour Canada's History and Heritage Scholarship: Rules and Regulations

The following rules and regulations apply and are in accordance with Section 74.06 of Canada's Competition Act, Section 206 of Canada's Criminal Code, and Canada's Copyright Act:

1. The Valour Canada History and Heritage Scholarship (VCHHS) contest is open to all Canadian citizens or permanent residents residing in Canada, excluding residents of Quebec, who are **younger than 21 years old** prior to 11:59 PM (EST), June 30, 2027. There will not be regional allocation of scholarships. No purchase necessary for contest entry. Gap year entrants are welcome.
2. Eligible persons must **not** have attended a post-secondary (P-S) education institution for semester-length instruction/studies at any time prior to Aug. 13, 2027 (i.e., applicants must be new P-S students).
3. VCHHS entries must be emailed to our [Educator](#) and must be received by Valour Canada before 11:59 PM (EST), June 9, 2027.
4. Submitted entries will be evaluated based on the criteria in VCHHS Rubric. Valour Canada (VC) educators will select the best 8-10 submissions which will then be provided to VC's Education Subcommittee for final assessment to determine a winner, a runner-up, and the 3rd through 6th best submissions.
5. One VCHHS winner and one runner-up will be chosen and awarded as follows: VCHHS winner will receive a \$2,000 scholarship and the runner-up will receive a \$500 scholarship. Both will be notified via email before 11:59 PM (EST), August 4, 2027. The creator of each of the 3rd through 6th best submissions will have their videos published alongside the winning and runner-up videos. All winners will be notified via email before 11:59 PM (EST), August 25, 2027.
6. All 6 winning videos will be published on VC's YouTube page, so that Canadians and others around the world can access them. VC will reference the creator of each video in the description for each respective video.
7. The probability of winning the VCHHS scholarship or an award will depend on the number of entries and the quality of the submissions.
8. A skill testing question must be answered correctly by all winners, and all winners will be responsible for any tax incurred by their award. Awards will be mailed to the winners to be received before October 15, 2026.
9. Winners who do not respond via phone or email within 5 business days of being contacted, who do not answer the skill testing question correctly, who cannot show proof of attendance at a post-secondary education institution on a full-time basis for the upcoming academic year, who cannot show proof of age, or who do not sign our "ELIGIBILITY & LIABILITY/PUBLICITY RELEASE", will be disqualified and the scholarship will be awarded to the next in line as per the criteria outlined above.
10. The "ELIGIBILITY & LIABILITY/PUBLICITY RELEASE" outlines that each scholarship winner consents to VC's use of their name, address (town/city and province only), and submitted materials without further compensation. Only the first and second place winners will be required to complete this release.
11. VC is not responsible for any complications negatively affecting any scholarship contest entries or any other errors or negligence that may arise in connection with this scholarship contest.
12. VC also retains full rights to the administering of the scholarship contest according to the law and retains the right to terminate the scholarship contest at any time and without notice.

Valour Canada History and Heritage Scholarship Rubric

Student Name: _____

CATEGORY	4 (highest)	3	2	1 (lowest)
Thesis statement and general structure of the video	Thesis statement is very well-stated and clear. The video structure is very clear and very easy to follow. Statements are very well-constructed.	Thesis statement is well-stated and clear. The video structure is clear and easy to follow. Statements are easy to understand.	Thesis statement is ok but should be improved upon. The video structure and statements make sense but could use some improvement.	Thesis statement requires significant improvement. The essay structure and statements also need improvement.
Content: Accuracy	9 or more accurate facts are presented.	6-8 accurate facts are presented.	4-5 accurate facts are presented.	Less than 4 accurate facts are presented.
Content: Effectiveness of delivery	Delivery is very clear, concise, effective, and very compelling.	Delivery is quite clear, thorough, and compelling.	Delivery requires fine-tuning.	Delivery requires significant improvement.
Content: Depth of thought and creativity	The submission demonstrates an extremely deep level of thought by its creator; the video clearly ties facts and evidence together in creative ways.	The submission demonstrates a significant level of thought by its creator; the video ties facts and evidence together in some creative ways.	The submission demonstrates a reasonable level of thought by its creator; the video ties facts and evidence together in at least one creative way.	The submission demonstrates a basic understanding of the topic. The video ties facts and evidence together in an obvious manner.
Grammar, Spelling, and Speaking	There are not any grammatical, spelling, or speaking errors.	There are 3-5 grammatical, spelling, and/or speaking errors.	There are 6-9 grammatical, spelling, and/or speaking errors.	There are more than 9 grammatical, spelling, and/or speaking errors .
Media Aesthetics	The submission is expertly produced in terms of design, layout, and neatness. It is clear that editing software has been used. The video is YouTube compatible.	The submission is nicely produced in terms of design, layout, and neatness. There is evidence of editing techniques.	The submission is adequately produced, and some signs of editing are visible.	The submission is lacking in its use of media design and editing tools.
References: Quantity and Use of Chicago style	The author has used a very wide variety of print and digital resources (>7 items) and has followed the Chicago style throughout.	The author has used a wide variety of print and digital resources (5 to 7 items) and has followed the Chicago style in most cases.	The author has used a variety of print and digital resources (3 to 5 items) and has followed the Chicago style on occasion.	The author has used a small mix of print and digital resources (< 3 items) and has not followed the Chicago style.
Special Instructions	The video (1) does not include music, and (2) includes references at the end.	X	X	The video (1) includes music, or (2) does not include references at the end.

TOTAL