

Valour Canada History and Heritage Scholarship

The aim of Valour Canada's History and Heritage Scholarship is to support Canadian students in their educational pursuits in an engaging, thought-provoking, and memorable manner. The student who creates the best essay and video response to the question provided below will be awarded a \$1,500 scholarship to be put towards their post-secondary education. The runner-up will receive a \$750 scholarship.

Students must create and submit the following three items to be eligible for the scholarship:

1. A **one or two paragraph introductory document** that explains why you chose to apply for Valour Canada's History and Heritage Scholarship. This will not be evaluated.
2. A **typed essay** (with title page) that responds to the question provided below. **Your essay will be evaluated.** Submitted essays should be 6 - 8 pages in length (not including bibliography or title page), double spaced, and with page numbers inserted. Footnotes, citations, and references should be included as per the Chicago-style formatting requirements (Use this [Chicago Style Tool](#)). Your title page should include essay title, name, date of birth, town/city, school, and date.
3. A **3 – 5 minute YouTube-compatible video** that educates viewers about your chosen memorial or monument and covers the answer you provided in your essay. Your video should close with a still-screen showing your references.

NOTE: Regarding the video submission, applicants can provide a link to a Dropbox folder, or similar, that holds the finished video file. The introductory document and the essay must be emailed as .doc or .pdf documents.

Deadline and Eligibility:

All 3 items must be received by email to Valour Canada by 23:59, July 15th, 2020 (MST). If after all evaluations are completed your entry is found to deserve an award, a potential winner must provide a signed ELIGIBILITY & LIABILITY/PUBLICITY RELEASE, proof of age, and proof of enrolment. (For more on eligibility requirements, please refer to the "Eligibility Package".)

Evaluation Criteria:

A submission's final grade consists of the essay score (75% of final grade) and the video score (25% of final grade). For a more-detailed description of the criteria for the essay and the video, please see the provided rubrics.

Please ensure that Chicago style referencing and citations are employed for any resources used in your response.

Use [THIS TOOL](http://www.citationmachine.net/chicago) (<http://www.citationmachine.net/chicago>). Plagiarism is unacceptable and will result in disqualification.

The Question:

Answer the following question and write your response in essay format. Your response should reference at least two of Valour Canada's six pillars of character (communication, cooperation, courage, responsibility, resilience, thoughtfulness).

*Visit a **local** Canadian war memorial or monument and analyze its historical context, significance, and current meaning. Finish with a brief discussion about the role of Canadian war memorials in the 21st century.*

Good luck!!

Valour Canada's History and Heritage Scholarship: Rules and Regulations

The following rules and regulations apply and are in accordance with Section 74.06 of Canada's Competition Act, Section 206 of Canada's Criminal Code, and Canada's Copyright Act:

1. The Valour Canada History and Heritage Scholarship (VCHHS) contest is open to all Canadian citizens residing in Canada, excluding residents of Quebec, who are **younger than 20 years old** prior to 11:59 PM (MST), June 30, 2020. There will not be regional allocation of scholarships. No purchase necessary for contest entry.
2. Eligible persons must **not** have attended a post-secondary education institution at any time between September 1, 2019 and August 28, 2020.
3. VCHHS entries must be emailed to educator@valourcanada.ca and must be received by Valour Canada before 11:59 PM (MST), July 15, 2020.
4. Submitted entries will be evaluated based on the criteria described in VCHHS Rubric: Essay and in the VCHHS Rubric: Video. Valour Canada educators will select the best 20 submissions which will then be provided to Valour Canada's Education Subcommittee for final assessment that will determine a winner, a runner-up, and the 3rd through 12th best submissions.
5. One VCHHS winner and one runner-up will be chosen and awarded as follows: VCHHS winner will receive a \$1,500 scholarship and the runner-up will receive a \$750 scholarship. Both will be notified via email before 11:59 PM (MST), August 17, 2020. The creator of each of the 3rd through 12th best submissions will be awarded \$200. They will be notified via email before 11:59 PM (MST), August 31, 2020.
6. All 12 winning videos will be added to Valour Canada's documentary library, then posted on our website and our YouTube page. We will reference each video's creator in the description for each respective video.
7. Chance of winning the VCHHS scholarship or an award will depend on the number of entries and the quality of the submission.
8. A skill testing question must be answered correctly by all winners and all winners will be responsible for any tax incurred by their award. Awards will be mailed to the winners to be received before October 20, 2020.
9. Winners who do not respond via phone or email within 5 days of being contacted, who do not answer the skill testing question correctly, who cannot show proof of attendance at a post-secondary education institution on a full-time basis for the upcoming academic year, who cannot show proof of age, or who do not sign our "ELIGIBILITY & LIABILITY/PUBLICITY RELEASE" will be disqualified and the scholarship will be awarded to the next in line as per the criteria outlined above.
10. The "ELIGIBILITY & LIABILITY/PUBLICITY RELEASE" outlines that each scholarship winner consents to Valour Canada's use of their name, address (town/city and province only), and submitted materials without further compensation.
11. Valour Canada is not responsible for any complications negatively affecting any scholarship contest entries or any other errors or negligence that may arise in connection with this scholarship contest.
12. Valour Canada also retains full rights to the administering of the scholarship contest according to the law and retains the right to terminate the scholarship contest at any time and without notice.

Valour Canada History and Heritage Scholarship Rubric: Essay (75% value)

Student Name: _____

CATEGORY	4 (highest)	3	2	1 (lowest)
Thesis statement and general structure of the essay	Thesis statement is very well-written and clear. The essay structure is very clear and very easy to follow. Arguments are very well-constructed.	Thesis statement is written well and is quite clear. The essay structure is clear and is easy to follow. Arguments are easy to understand.	Thesis statement is clear but could be improved upon. The essay structure and the arguments make sense but could use a bit of improvement.	Thesis statement is clear but requires significant improvement. The essay structure and arguments are weak in some areas and need improvement as well.
Content: Accuracy	9 or more accurate facts are presented.	6-8 accurate facts are presented.	4-5 accurate facts are presented.	Less than 4 accurate facts are presented.
Content: Depth of thought and creativity	The submission demonstrates an extremely deep level of thought by its creator; the writing clearly ties facts and evidence together in creative ways.	The submission demonstrates a considerably deep level of thought by its creator; the writing ties facts and evidence together in some creative ways.	The submission demonstrates a somewhat deep level of thought by its creator; the writing ties facts and evidence together in some creative ways at least once.	The submission demonstrates that the creator understands the topic and the writing ties facts and evidence together well, but does not do so in creative ways.
Grammar and Spelling	There are no grammatical or spelling errors.	There are 3-5 grammatical and/or spelling errors in the material.	There are 6-9 grammatical and/or spelling errors in the material.	There are more than 9 grammatical and/or spelling errors.
References: Quantity and Use of Chicago style	The author has used a very wide variety of print and digital resources (> 6 or 7 items) and has followed the Chicago style throughout.	The author has used a wide variety of print and digital resources (5 to 7 items) and has followed the Chicago style in most cases.	The author has used a variety of print and digital resources (3 to 5 items) and has followed the Chicago style on occasion.	The author has used a small mix of print and digital resources (< 3 items) and has not followed the Chicago style.

Valour Canada History and Heritage Scholarship Rubric: Video (25% value)

Student Name: _____

CATEGORY	4 (highest)	3	2	1 (lowest)
Creativity and Originality	The information is presented in an exceptionally creative and original manner.	The information is presented in a very creative and original manner.	The information is presented in a creative and original manner.	The information requires presentation in a more creative and original manner.
Effectiveness of delivery	Delivery is very clear, concise, effective, and compelling.	Delivery is quite clear, thorough, and somewhat compelling.	Delivery is solid and engaging, but needs fine-tuning.	Delivery is adequate.
Grammar	There are no grammatical errors.	There are 2-3 grammatical errors.	There are more than 5 grammatical errors.	Several grammatical errors are present.
Media Aesthetics	The submission is expertly produced in terms of design, layout, and neatness. It is clear that editing software has been used and the video is YouTube compatible.	The submission is nicely produced in terms of design, layout, and neatness. There is evidence of editing techniques.	The submission is adequately produced and some signs of editing are visible.	The submission is lacking in its use of media and editing.
Special Instructions	The video (1) does not include music, and (2) includes references at the end.	X	X	The video (1) includes music, or (2) does not include references at the end.

----- Do not use music in your video. -----

Essay _____
75%

Video _____
25%

TOTAL