



2015

Annual Report

“...Valour Canada has continued to take key steps in its national growth by connecting Canadians to their military history and heritage across the country. This success has been supported by added capacity on the board and has positioned us for continued national expansion.

We thank the members for their continued support and encouragement for the work that Valour Canada is undertaking to become a national institution that will become a household name across the country.”

A handwritten signature in black ink, appearing to read "BP", with a small dot at the end.

Brad Pierce
Chair
Valour Canada

Table of Contents

2015 Chair's Report	3
President's Report: 2015 in Review	4
Who are we	5
Board of Directors.....	5
Valour Canada Staff	5
What we've accomplished.....	6
Social Media: Militrivia	6
Social Media: Twitter	7
Valour Canada's Website redesign.....	7
Monumental Canadians: Valour Canada's Video Library	8
<i>Jody Mitic and Alannah Gilmore - General Sir Arthur Currie Award co-recipients ...</i>	8
Ross Ellis and the Battle of Walcheran Causeway: October 31 st 1944.	8
Forgotten Fallen	9
What we did – Growing our Community Support	9
Education.....	9
High School.....	10
Junior High School Programming.....	12
Calgary Teachers' Convention, February 2015.....	13
2015 General Sir Arthur Currie Award and Gala	14
2015 Flame of Remembrance	15
Commemorating the Liberation of the Netherlands	15
Valour Canada Honoured by The Calgary Highlanders.....	16
2016 Outlook.....	16
Financial Summary.....	17
Summarized Statement of Financial Position	18
Summarized Statement of Operations.....	19
Thank you to our Supporters.....	20

Chair's Report

The past year was another very successful year for Valour Canada. Our school programmes continued their growth with events held in Calgary and Edmonton. We also took our first steps into the world of online education with the Llandovery Castle web portal which allows for access to our online education across the country. The Llandovery Castle education programme was a product of our award winning Forgotten Fallen documentary which premiered at the Canadian War Museum in Ottawa as well as at the Glenbow Museum in Calgary prior to Remembrance Day. The work on the Forgotten Fallen has been recognized with two "Telly" awards in the categories of "TV – History/Biography" and "TV – Documentary". The Forgotten Fallen was also aired on Shaw TV across the country to great acclaim. I congratulate the entire project team for their outstanding work on this project.

Other highlights of the year included the Sir Arthur Currie Award Gala which honoured Jody Mitic and Alannah Gilmore for their great service to Canada. The Gala took place at the Fairmont Palliser Hotel and included the unveiling of a Monumental Canadian video telling the story of Jody and Alannah who both served in Afghanistan. The evening included performances by The King's Own Calgary Regimental Band, The Calgary Highlanders Regimental Pipes and Drums along with the Calgary Girls Choir.

We continued our call to remembrance with our Flame of Remembrance event on the 10th of November and honoured the Dutch community and Canada's involvement in the liberation of the Netherlands. This included the playing of one of our new Monumental Canadian videos dedicated to Lieutenant-Colonel Ross Ellis of The Calgary Highlanders.

All of these accomplishments could not have been achieved without the outstanding work and support of our sponsors, volunteers and staff. The Valour Canada board is honoured to be able to acknowledge these great achievements and thanks everyone for their support.

As we conclude the 2015 year, Valour Canada is poised for great expansion in 2016 which will see our goals of becoming a national organization grow further. I would like to thank all of our membership for their continued support and encouragement as Valour Canada connects all Canadians to their military history and heritage.

Sincerely,



Brad Pierce
Chair

President's Report: 2015 in Review

The year started with great promise and ended with considerable gains. As you will read in the following pages, we have gathered momentum across Canada in our quest to become a nationally recognized organization. The strategy was two pronged: continue to grow and expand in Calgary and earn national recognition.

In Calgary we held four very successful public events. At the *General Sir Arthur Currie Award and Gala* in March 2015, we honoured co-recipients Jody Mitic and Alannah Gilmore. Jody is a double amputee in Afghanistan and Alannah is one of the medics who saved his life. Today they are married and tirelessly advocate for wounded veterans. On April 9th we inaugurated the Vimy Ridge Lecture in partnership with The Calgary Highlanders and The King's Own Calgary Regiment. Held at Mewata Armoury, the event was well attended and featured military historian Dr. Andrew Iarocci. On November 5th, we partnered with the Glenbow Museum to premiere Valour Canada's 30 minute bilingual documentary *Forgotten Fallen*. It honours the 19,665 Canadians lost in the First World War who have no known grave, and tells four of those stories. Nearly 200 guests attended and the response was overwhelmingly positive. November 10th was the third annual "Flame of Remembrance" ceremony commemorating the 70th anniversary of the Canadian Army's role in the liberation of the Netherlands. The event was supported by the Calgary Dutch community, and special thanks to the tireless efforts of Irene Bakker, the Honourary Consul of the Netherlands.

Nationally, the *Forgotten Fallen* was premiered November 3rd at the Canadian War Museum. It was an exciting evening for Valour Canada and our partners at the Department of Canadian Heritage. Guests included senior members of the government and military, educators, students, veterans, and the public. The documentary was premiered on Shaw TV in over forty national markets on November 8th and 11th to a potential audience of 2.5 million!

Our education programs continue to grow. A booth at the Calgary Teacher's convention had hundreds of teachers sign up to learn about our programs. In partnership with the 3rd Battalion Princess Patricia's Canadian Light Infantry, we held a day long education forum at CFB Edmonton. Five Edmonton and area high schools participated.

The down turn in the economy, however, made fundraising very challenging. We received several major government and foundation grants but fell well short of our fundraising targets and this is reflected in the budget.

Finally, on September 25th, I advised the Chair, Brad Pierce, that I would be stepping down as of December 31st. It was a fantastic three years but it was time for change. I am very pleased that Mr. Peter Boyle is the new president, I am confident Valour Canada is in very good hands.

Sincerely,



Thomas Leppard
Past President

Who are we

Board of Directors

Executive Directors

Chair	Mr. Brad Pierce
Vice Chair	Ms. Jean Merriman
Treasurer	Mr. Chris Fairhead
Secretary	LCol (Ret'd) Richard Williams
Past Chair	BGen (Ret'd) Robert Millar

Directors

Mr. Mike Black	Mr. Stuart Chalmers	Mr. Allan Lennox
Ms. Teri McKinnon	MGen (Ret'd) Robert Meating	Ms. Karen Storwick
	Cdr (Ret'd) Gordon Wong	

New Directors:

Mr. Brian Brake	Mr. Sean McMaster	Mr. Greg Stone
	Mr. Stuart Crichton	Mr. Murray Harris

Departed Directors

Valour Canada thanks the following Directors for their contribution.

Mr. Peter Bishop

Valour Canada Staff

President (outgoing)	Mr. Thomas Leppard
President (incoming)	Mr. Peter Boyle
Educator	Ms. Mary-Frances (Maxx) Lapthorne
Educator	Ms. Leanna Darling
Administrative Coordinator	Ms. Denise Cruickshank
Bookkeeper	Ms. Gemma Marjoribanks
Researcher and Social Media	Mr. Tim Choi

Our office is located at

Her Majesty's Canadian Ship Tecumseh site

1820 24 Street Southwest, Calgary Alberta T2T 0G6

(403) 685-8550 Visit our website: www.valourcanada.ca

What we've accomplished


Social Media: Militrivia




The Battle of the Medak Pocket reached 74,173 people and generated 3,176 likes/comments/shares

Valour Canada's popular Facebook page continues to attract thousands of views with its mix of historic and contemporary topics. The October 20, 2015, post on the Battle of Medak pocket detailing the Liberal government's cover-up attracted over 74,000 viewers making it the most popular post in Militrivia's history.

Post Details Reported stats may be delayed from what appears on posts X

**Militrivia**
Published by Tom Leppard [?] · 17 September 2015 ·

The coverup: Battle of the Medak Pocket Sept 16th 1993. The first major engagement fought by Canadians since the Korean war was coverd-up for political reasons by the Liberal Government. The story of these Brave Canadians needs to be remembered.
http://www.thestar.com/.../medak_pocket_canadas_forgotten_bat.....
See more



Get more likes, comments and shares
Boost this post for \$44 to reach up to 3,100 people.

74,173 people reached **Boost post**

Kevin Schur, Sean Campbell and 350 others · 33 Comments · 787 Shares

Like · Comment · Share

74,173 People Reached		
3,176 Likes, Comments & Shares		
2,044 Likes	352 On Post	1,692 On Shares
328 Comments	46 On Post	282 On Shares
804 Shares	787 On Post	17 On Shares
11,984 Post Clicks		
1,795 Photo views	1,831 Link clicks	8,358 Other Clicks
NEGATIVE FEEDBACK		
39 Hide Post	3 Hide All Posts	
0 Report as Spam	0 Unlike Page	

Social Media: Twitter



*We have increased our following by 36%, up to 583 followers.
This should enable us to more easily reach donors in both public
and private campaigns*

Our Twitter account continues to attract followers from around the world and of increasing significance. This year, Minister of Veterans Affairs Kent Hehr started following our account, making it easier to keep him and other highly-positioned figures apprised of our activities. We have increased our following by 36%. Our account has 583 followers despite only following 165 accounts. This ratio indicates the importance and “clout” attached to our account. We use Twitter to promote Militrivia posts and other important events and developments, notably the General Sir Arthur Currie Award Gala, the Flame of Remembrance ceremony, and our school programs. It is during these events that we receive the most interaction and “retweets.” During the Currie Award Gala, for example, a single tweet with a photo of the proceedings managed to generate over 2,800 views. Social media allows us to create instant access and interest and we are witnessing a significant growth in followers, which helps establish our legitimacy as a trusted organization in the public’s eyes. This should enable us to more easily reach donors in both public and private campaigns, such as Canada Helps.

Valour Canada’s Website redesign



During 2015, the Valour Canada team and our partners at ZGM collaborated to redesign and upgrade the website. The new site is responsive which means it now delivers a professional and crisp experience regardless of whatever screen size it is being viewed on - e.g. smartphone, tablet, laptop, or even large external monitors. As well, it provides a greater design capability which allows Valour Canada to make more direct changes without waiting to go through ZGM. Finally, it is now integrated with our latest online educational presence, the *Llandoverly Castle* program.

Monumental Canadians: Valour Canada's Video Library.

In just three years, Valour Canada's award-winning series has garnered national attention. The unique series is a virtual monument to those who served and to the many who made the ultimate sacrifice to protect Canadian values and freedom.

In 2016 we added three new entries to the library.

Jody Mitic and Alannah Gilmore - General Sir Arthur Currie Award co-recipients:



Jody lost his legs in Afghanistan to a land mine and Alannah was one of the medics who saved his life.

Ross Ellis and the Battle of Walcheran Causeway: October 31st 1944.



Ross Ellis was the legendary commander of the Calgary Highlanders. In partnership with the Calgary Highlanders and the Alberta Government and featuring regimental historian Dr. David Bercuson, the premiere was held at the Ross Ellis Memorial Lecture October 30th 2015 at The Military Museums.

Forgotten Fallen:



19,665 Canadians who fell in the First World War have no known grave. In February 2015, Valour Canada received a grant from the Department of Canadian Heritage to create a 30-minute bilingual documentary telling the story of these forgotten fallen. The documentary was premiered at the Canadian War Museum in Ottawa on November 3rd and at Calgary's Glenbow Museum on November 5th. The TV premiere was on November 8th and 11th on Shaw TV and reached a national audience of 2.5 million. Discussions are underway with several broadcasters for 2016. The documentary has been nominated for several awards, in addition to winning Bronze at the Telly Awards for the categories of "TV – Biography/History" and "TV – Documentary". Thanks to Lamplight Productions and our other donors: The Calgary Poppy Fund, The Shooting Edge, CAVUNP, Veterans Affairs Canada, and private donors.

What we did – Growing our Community Support

Education

Our educational philosophy continues to espouse student engagement, academic rigour, teacher professional development, innovative teaching and learning practices, and the connection between curriculum and identity. Valour Canada seeks to collaborate with practising classroom teachers to create unique and creative curriculum-based learning experiences that capture and engage the interest and enthusiasm of young Canadians to connect with their military heritage and future. We believe this understanding and appreciation for the historical only begins when we address students' interest and engagement in contemporary questions of military and foreign policy significance. We provide professional development opportunities for teachers and educational programs for students which foster a deeper understanding of who we are as a nation and who we might become as individuals. All

Valour Canada programming aligns with the provincial Programs of Study as we seek to facilitate events and provide on-going support for schools that share our vision of education as engaging, meaningful, and transformative.

High School

At the close of 2014, Valour Canada education had set a goal to expand our programming



Students have the opportunity to sit in an armoured vehicle and a Griffon helicopter (above).

beyond the 1200+ students we reach each year in Calgary and area, into Edmonton and the surrounding area. Initiated through an encounter with an enthusiastic educator, Mr. Ken Stanski, we piloted the Internationalism and Intervention program in Spring 2015 with 2 teachers and 60 students. Mr. Stanski, a teacher from Sturgeon Composite, had become acquainted with Valour Canada programming at the Alberta Social Studies Conference in late 2013. In searching for a venue for our events, the Commanding Officer of the 3rd Battalion of the Princess Patricia's

Canadian Light Infantry, Lieutenant Colonel Jason Adair, offered to partner with us. He not only provided a location for the event (free-of-charge), but staffed it with many soldiers of the battalion – providing intimate contact for the students with our “boots-on-the-ground”, troops also showed off some of their hardware, including landing a Griffon helicopter and allowing the visitors to sit in a LAV 6. The base even donated the lunches: IMPs (individual meal packs = rations)! There was so much interest in the program afterwards that it doubled in size with 130 students at the culminating event on December 1st, 2015¹, with much demand for several similar days in 2016 – most likely to be held in the autumn when 3PPCLI's tempo decreases. The costs associated with running programming in coordination with a garrison are significantly lower, but we must remain vigilant that our ideological vision of presenting multiple perspectives and representing diverse voices is maintained at such a powerful, yet partial location. In addition to our Edmonton activities, 2016 education programming saw a record

¹ With students from Sturgeon Composite in Namao, Paul Kane in St Albert, and Lillian Osbourne High School in Edmonton.

number of students and teacher participants from 7 schools² around Calgary in one semester, on April 27, 29, May 4, 6th.

Because the Valour Canada work has been deemed enriching and important for students, we were able to have successful conversations with our partner teachers about the contributions some schools can make to decrease the financial burden on Valour Canada. This dialogue has resulted in schools, such as J G Diefenbaker, providing their own transportation to our field trip locations: a savings of over \$240/bus/diem. As well, teachers, such as Notre Dame's Cathy



Dr Jim Paul presents to high school students about his work as an education consultant training teachers in Afghanistan. April 2015

Sandau, arranged a half-day of internal coverage to save substitute costs when attending the student event day which saved Valour Canada over \$112/half-day/teacher. Moreover, one of our guest speakers, Dr. Jim Paul, donated his honorarium monies back to the organization as a gesture of appreciation for valued work (Dr Paul spoke to Valour Canada students on four occasions, a value of \$400 in expense costs).

As was the case in 2014, the ongoing challenge to Valour Canada education programming for youth is continuing to develop strategies that balance program engagement and accessibility with fiscal planning and sustainability. The ongoing conversation around marketing and branding with Luiza Campos (marca strategy) during 2015 has been around the question of whether our work can and should be expanded to include a nation-wide, e-learning approach and if so, how that might look.

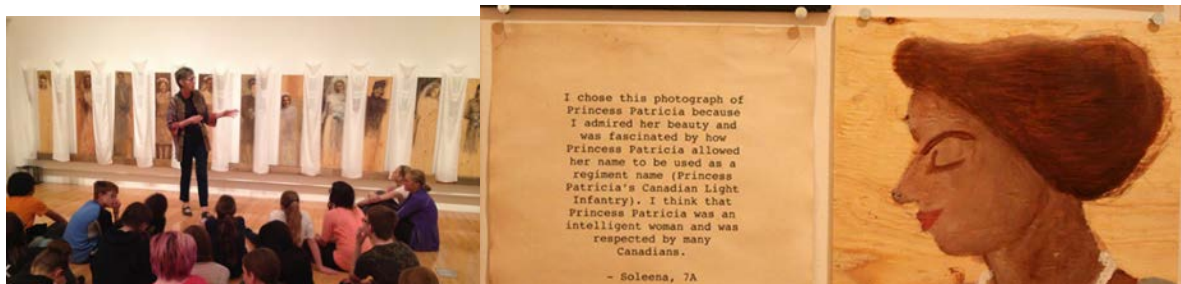
The autumn of 2015 also presented an opportunity for the education team to take a hard look at issues around the importance of our choice of venue as some demoralizing challenges arose to our high school programming for November and December 2015. Alternative host sites were discussed as possible spaces for our 2016 programming, but challenges such as staffing seemed

² With students from Bishop Grandin, Lord Beaverbrook, Centennial, Notre Dame, Bishop McNally, Lester B Pearson, Father Lacombe.

to loom large. Furthermore, it was established that The Military Museums are a valuable piece of the puzzle when it comes to what we offer Calgary students and teachers.

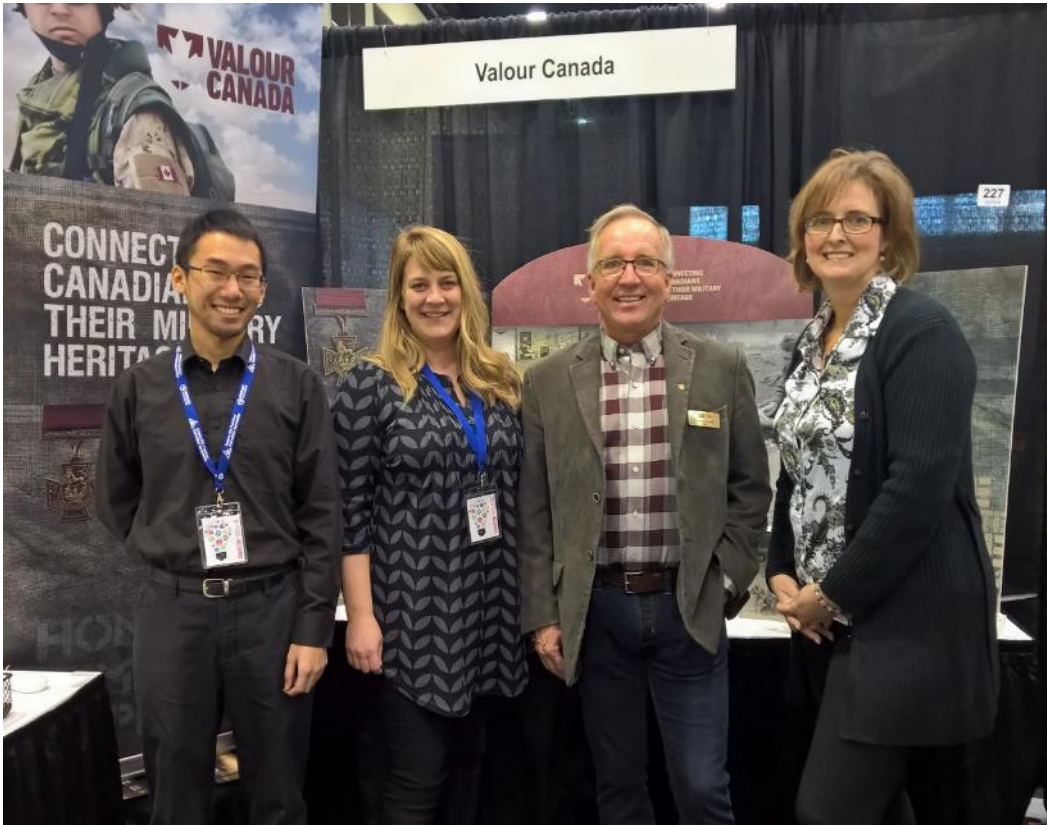
Junior High School Programming

Valour Canada's Junior High School programming for 2015 engaged students in the stories around war's impact on military and non-military men and women. In particular, seventy grade 7 students from Airdrie's Our Lady of Peace had the chance to work with internationally renowned Calgary-based artist, Bev Tosh. She created a stunning homage to 'war brides' from around the world to deepen our understanding of conflict's impact on people everywhere (<http://warbrides.com>). Inspired by Ms. Tosh's oil portraiture on rough plywood, students were each given a 12" x 12" piece of plywood and invited to respond to their examination of war history, immigration, and memory as they came to understand them through Valour Canada programming. Students incorporated what they learned into a written statement about the subject of their paintings and why that subject was important enough to render in paint. The students' work spanned from a portrait of Princess Patricia (see photo) to a "Ship's Cat" to specific pieces of artillery and, as Founders' Gallery curator Lindsey Sharman reported, "The statements that accompanied the paintings were imaginative, educational, and evidence of the students' active engagement in the project." For a few months, the artistic products of this Valour Canada program were exhibited side-by-side with Ms. Tosh's work. This was a very exciting and public demonstration of the enduring nature of the type of curricular and pedagogical work Valour Canada aims to accomplish.



Calgary-based artist, Bev Tosh (left photo), who created a stunning homage to 'war brides' from around the world. At right, a sample of art produced by jr high student Soleena.

Calgary Teachers' Convention, February 2015

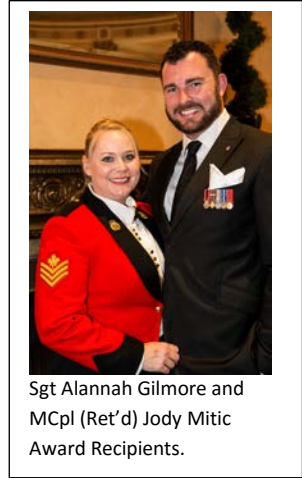


Valour Canada Staff at the Calgary Teachers' Convention 2015: from the left, Tim Choi, Maxx Laphorne, Tom Leppard and Denise Cruickshank

Our participation in the Calgary Teachers' Convention at the Telus Convention Centre in early 2015 was part of our plan to reach out to a larger number of teachers, especially in *junior* high schools, as well as advertise our brand to a large captive audience. Over 10,000 CBE and CSSD teachers attend this event annually and the convention centre floor was flooded with teachers who stopped by to sign up for a chance to win a night's stay at the Fairmont and Marriott Hotels (obtained gratis by President Tom Leppard through his relationship with the hotel and restaurant) and, more importantly, to inquire about what Valour Canada has to offer. Over 130 teachers volunteered their names and email addresses with the desire to be contacted about teacher workshops and student programming opportunities.

2015 General Sir Arthur Currie Award and Gala

The General Sir Arthur Currie Award and Gala was held March 15th 2015 in the Fairmont Palliser Hotel's glamorous Crystal Ballroom, honouring co-recipients Jody Mitic and Alannah Gilmore. Jody lost his legs in 2006 to a landmine in Afghanistan. Alannah Gilmore was one of the medics who saved his life. They are now married, have a family and are tireless advocates for injured veterans. The evening featured the



Sgt Alannah Gilmore and MCpl (Ret'd) Jody Mitic Award Recipients.

Calgary Girls Choir, the Regimental Pipes and Drums of the Calgary Highlanders and The King's Own Calgary Regimental Band. CBC radio personality, David



The King's Own Calgary Regiment Band and Trumpet Fanfare

Gray, was the Master of Ceremonies. Major-General (Ret'd) Lewis McKenzie presented the award to Alannah Gilmore and Jody Mitic.



The Calgary Girls Choir

A video tribute to the recipients was premiered and can be viewed by visiting our website:

<http://valourcanada.ca/videos-and-events/jody-mitic-and-alannah-gilmore-2015-general-sir-arthur-currie-award-recipients/>

Previous recipients:

- Dr. J.L. Granatstein
- Col (Hon) Fred Mannix
- Capt (Hon) Bill Wilson
- Mr. Stanley Milner
- Darryl "Doc" Seaman (posthumous)



The Regimental Pipes and Drums of the Calgary Highlanders

2015 Flame of Remembrance:

Commemorating the Liberation of the Netherlands

The third annual Flame of Remembrance ceremony was held November 10th, 2015, on the observation deck of the Calgary Tower. It commemorated the 70th Anniversary of the Liberation of the Netherlands by the Canadian First Army. Dave Taylor, radio personality and former MLA, was the master of ceremonies. Valour Canada wishes to thank honorary Dutch Consul Irene Bakker for her support, KLM for their sponsorship, and The Dutch Choir, Dr. JK Mulloy school choir, and Piper Alf Millar for their performances. Mr. Stan Squires, a 91 year old veteran of the Liberation, was the acolyte and we were honoured to have many other veterans from the Dutch liberation, Korean War, and Afghanistan mission in attendance. The recitation of Flanders' Fields by Calgary Highlanders' commander LCol Kyle Clapperton accompanied by Piper Alf Millar brought a tear to many eyes.



Honourary Dutch Consul, Irene Bakker, delivering her speech.



Mr. Stan Squires, the Honourary acolyte.



From the left: Calgary Highlanders' Commanding Officer, LCol Kyle Clapperton; Master of Ceremonies, David Taylor, former MLA and radio personality; Calgary Highlanders' Piper, Alf Miller; and the Dutch Choir.

Valour Canada Honoured by The Calgary Highlanders

The Calgary Highlanders honoured Valour Canada at the 66th Annual Highland Ball held at the Calgary Westin. Valour Canada is proud to be honoured by this famous regiment that has so bravely served our nation for over 100 years. Photo shows Chair, Brad Pierce, receiving plaque from LCol Kyle Clapperton and HCol Michael Shaw.



Quote from the program:

On this occasion of the 66th Grand Highland Military Ball, held at the Westin Calgary on March 14th, 2015, the commanding Officer of The Calgary Highlanders, Lieutenant-Colonel Kyle Clapperton, extends his appreciation to Valour Canada for their support and effort to preserve the history and traditions of the Canadian Armed Forces. Valour Canada's work to educate Canadians and preserve our history is invaluable to Canadian society and continued strength of the Regiment as a member of the Calgary Community.

2016 Outlook:

In 2016 we will build upon the firm foundation that has been laid over the past few years to grow Valour Canada into a national institution. I am delighted with our opportunity to partner with a number of national organizations including Royal Roads University. This will support our aim to expand our national footprint and tell the story of Canada's military history across the nation. Plans are in place to continue our existing school programmes and to expand these as we move through the centenary of the First World War years. We will be working with Education First Tours as well as a number of other partners as we prepare our "Road to Vimy" education programme and lecture series which will run from the Fall of 2016 to the Spring of 2017.

I would like to take this opportunity to thank all of our staff, volunteers, and members for their efforts in 2015 and look forward to working with everyone in 2016 and beyond.



Peter Boyle
President
Valour Canada

Financial Summary

INDEPENDENT AUDITOR'S REPORT ON THE SUMMARIZED FINANCIAL STATEMENTS

To the Members of Valour Canada (Formerly Calgary Military Museums Society):

The accompanying summarized financial statements, which comprise of the summarized statements of financial position as at December 31, 2015 and the summarized statement of operations for the year then ended, are derived from the audited financial statements of Valour Canada for the year ended December 31, 2015. We expressed an unmodified audit opinion on those financial statements in our report dated June 15, 2016. Those financial statements, and the summarized financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summarized financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations (ASNPO). Reading the summarized financial statements, therefore, is not a substitute for reading the audited financial statements of Valour Canada.

Management's responsibility for the summarized financial statements

Management is responsible for the preparation of a summarized of the audited financial statements in accordance with the information needs of the members of the Valour Canada in the preparation of this annual report.

Auditor's responsibility

Our responsibility is to express an opinion on the summarized financial statements based on our procedures, which were conducted in accordance with Canadian auditing standards (CAS) 810, "Engagements to report on summary financial statements."

Opinion

In our opinion, the summarized financial statements derived from the audited financial statements of Valour Canada for the year ended December 31, 2015 are fair summaries of those financial statements, in accordance with the information needs of the members of the Valour Canada in the preparation of this annual report.

June 15, 2016
Calgary, Alberta, Canada

Professional Accountants

Summarized Statement of Financial Position

As at 31 December 2015

	2015	2014
Assets	\$	\$
Cash and Cash equivalents	651,426	1,783,348
Investments	1,013,546	106,887
Capital Assets	4,981	17,032
Other	69,786	36,059
	<u>1,739,739</u>	<u>1,943,326</u>
Liabilities		
Current Liabilities	<u>127,268</u>	<u>45,229</u>
Fund Balances		
Invested in Capital Assets	4,981	17,032
Externally Restricted	3,415	115,081
Unrestricted	1,604,075	1,765,984
	<u>1,612,471</u>	<u>1,898,097</u>

Summarized Statement of Operations

For the year ended 31 December 2015

	2015	2014
Revenue	\$	\$
Grants	322,472	0
Donations and Foundations	60,725	123,335
Interest and Other	0	23,954
Bequeath	0	0
Event Income	94,357	273,950
Endowment Income	38,050	19,299
Casino	0	78,483
Memberships	1,380	1,480
	<u>516,984</u>	<u>520,501</u>
 Expenses		
KUG Project	300,427	0
Administration	135,581	141,883
Casino	0	2,227
Education	156,355	201,651
Event	103,170	258,892
Educational Videos	64,578	0
Marketing and Rebranding	22,045	0
Amortization	12,051	0
Quick Response Code	0	12,268
Fundraising and Other	19,800	27,164
	<u>814,007</u>	<u>644,085</u>
Excess of Revenue (expenses) before contributions	<u>(285,626)</u>	<u>(123,584)</u>
 Contributions		
Capital Donation to Other Charities	0	250,000
To The Military Museums	0	35,200
	<u>0</u>	<u>(285,200)</u>
 Deficiency of Revenue over Expenses	<u>(285,626)</u>	<u>(408,784)</u>

Thank you to our Supporters

Air Force Museum Society of Alberta
ARC Financial Corp
Aspen Properties
ATCO
Banff Trail Riders
BDO
Bonfire Pictures
Borden Ladner Gervais LLP
Brewsters
Brookfield Asset Management Inc.
Calgary Economic Development
Calgary Flames Foundation
Calgary Girls Choir
Calgary Health Trust
Calgary Highlanders
Calgary Highlanders Regimental Foundation
Calgary Highlanders Regimental
Pipes and Drums
Calgary Poppy Fund
Calgary Stampede
Camcor Partners
Can Elson Drilling Inc.
Canada Lands Company (CLC) Limited
Casting Companies
CBRE
Cenovus Energy Inc.
Chieftain Financial Ltd.
CKR Global
DRS Resource Investments Inc.
Emergo Canada
Empire Custom Homes
Engineered Air
Fairmont Banff Springs Hotel
Fairmont Palliser
Fiera Capital
Fortress Engineering
Frameworks Custom Framing Ltd
Global Public Affairs
GreatWest Kenworth
HMCS Tecumseh
Homes by Avi (Canada) Inc.
Hotchkiss Family Foundation
Husky Energy

John Moreau Professional Corporation
Kolias Family Private Boardwalk Charitable
Trust Fund
Lamplight Productions Inc.
Mancal Corporation
MATCO
Mawer
Mitchell Eye Centre
Misty Meadow Flowers
National Public Relations
Norton Rose Fulbright
Office of the Honourary Council General for
the Republic of Korea
Oscar Fech Construction Ltd
Peters & Company
Pierce Family
Princess Patricia Canadian Light Infantry
Pure Technologies Ltd.
Raytheon Canada
RGO
Scotiabank
Scott Seaman Foundation
Shane Holmes Ltd
Shell Canada
SNC Lavelin
The King's Own Calgary Regiment
The King's Own Calgary Regimental Band
The Shooting Edge
TransAlta
TransCanada Pipeline
Trimac
True Patriot Love
University of Calgary Libraries & Cultural
Resources
US Oil Sands Inc.
Veterans Affairs Canada
View West Foundation
Western Canadian Industries Group
WestJet
Woodridge Ford
Young & Haggis Insurance Services Ltd.
And numerous individual donations
Thank you for your support.